



Internship IT Sales and Marketing (Berlin)

Anacode is currently looking for an intern to support us in marketing and sales for API and data technology products.

Responsibilities

- Market and competitor research
- Design of marketing mix: pricing, product range, promotion
- Customer acquisition, SEM

Required skills

- Very good mastery of English; other languages (especially Chinese) are a plus
- Technical mindset
- Basic knowledge of IT and data science concepts
- Undergrad in Business Administration, Business Information Systems or similar

Benefits

- A young, interdisciplinary and international team
- A lot of room for responsibility and implementation of your ideas
- Flexible work agreement, adapted to your needs in terms of time and location

About Anacode

Anacode GmbH develops text analytics applications with a focus on Emerging Markets (currently: China). The applications are based on state-of-the-art linguistic analysis and machine learning. We are constantly integrating new exciting NLP functionality and new geographical markets are already on target. Anacode's team mixes specialists in software development, linguistics and business, all with strong academic backgrounds, hands-on experience and high intercultural affinity.

Location

Berlin; partial home or remote office can be considered.

Contact

Please contact us with a CV and a list of references at the following email: info@anacode.de.

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